



### **Firefly Health Press Boilerplate Copy**

Firefly Health delivers a refreshingly personal and convenient healthcare experience through its integrated health plan and virtual advanced primary care service.

#### **Short description of Firefly and its offerings**

Firefly Health delivers a refreshingly personal and convenient healthcare experience. By engaging members early and often, Firefly develops trust and rapport so members always know where to turn. The Firefly health plan integrates virtual primary care, coverage, and navigation to make it easy and affordable for employees to tend to their health and well-being. With Firefly's primary care service, employees can access their own care team anytime, anywhere for any reason. Learn how to create a healthier, more satisfied team today at [www.firefly.health](http://www.firefly.health).

#### **Long description of Firefly Health, its offerings, and status**

Firefly Health delivers a refreshingly personal and convenient healthcare experience. Firefly offers a health plan for self-funded employers that integrates care, coverage, and navigation, and a virtual advanced primary care service for care anytime, anywhere. By engaging members early and often, Firefly develops trust and rapport so members always know where to turn. And it works.

Firefly routinely earns high satisfaction ratings from members, with a 70+ Net Promoter Score (NPS). Member health outcomes for conditions like hypertension, diabetes, anxiety, and depression are 50-80% higher than industry benchmarks. It's all proof that meaningful engagement builds trust. And trust leads to real results.

In April 2021, Firefly raised \$40M in Series B funding, with financing led by Andreessen Horowitz (a16z) and existing investors F-Prime Capital and Oak HC/F also participating in the round.

Learn how to create a healthier, more satisfied team today at [www.firefly.health](http://www.firefly.health).